

NOVEMBER 7, 2012 CCHCA BOARD MEETING MINUTES
compiled by Donna Sabo, Secretary

LOCATION: Parsons Residence – 10112 Farmington Drive

IN ATTENDANCE:

Board members: Steve Caruso, Larisa Parsons, Jennifer Melton, Leslie Daniels, Judy Fraser, Donna Sabo

Committee members: Jennifer Judelsohn (community appearance), Ernie Klimonda

CCHCA members: David Stearman

Meeting convened at 7:40 -- (quorum of minimum 5 board members present)

At the start of the meeting, Douglas Stewart presented information on the newly established bike route from George Mason to the Vienna/Fairfax metro station. GMU wants to promote less traffic into campus by increasing bike traffic. Bike symbols, called sharrows, have been added on Old Lee Highway. There are also plans for a bike station at the metro.

Secretary's report: Donna Sabo asked for approval of the minutes from August 1, 2012 meeting and the board approved the minutes as written.

Treasurer's report: Dia Pullen was absent – no report.

President's report: Steve Caruso reported the new entry signs are in place and include solar lights. Reflective treatment wasn't an option. There is erosion at the Commons, next to the pavilion in the watershed area. Steve and Mike McCarty checked it together and the city is supposed to back-fill it and build up around it. This should be happening soon, if it hasn't already. Talk of putting solar power in the pavilion has died down. The decision for this initiative is with Parks and Rec. Information on upcoming Board meetings will be advertised on street signs in the neighborhood and on Yahoo.

The group decided to establish a new Special Committee called Neighbor-to-Neighbor to help neighbors in need. David Stearman volunteered to Chair the committee and submit an article for the next newsletter.

VP Civic Affairs: Jennifer Passey (absent) No report.

VP Publications: Jennifer Melton would like to print the newsletter next week. Therefore, everything needs to be in this Friday. She plans to send out the newsletter before Thanksgiving in order to include information on Sponsor-a-Family.

VP Membership: (Judy Fraser) There are 172 member households – a new high for 2012. The 2013 membership drive is Jan 1 – March 31st. So far 91 members are paid for 2013. The names of these members will be listed in the upcoming newsletter. Judy recommends we find a local restaurant to donate a gift card in exchange for advertising, which we could use in a drawing for 2013 members to promote early membership. Donna recommends we find several restaurants to make donations in exchange for advertising and volunteers to undertake this endeavor. The drawings would occur prior to the end of 2012 in order to obtain updated membership information for the Directory.

The plan for the upcoming membership drive:

1. Get people to sign-up on their own
2. Focus on people who have signed up in past
3. Recruit block captains to reach out to non-members

Marketing: (Hildie Carney – absent) – No report.

Directory: (Toby Sorensen - absent) Toby is asking for help in assembling the upcoming Directory. Ernie suggested to simplifying the Directory for easier assembly by eliminating the thicker cover and spiral binding.

At the last meeting we decided it would be best to distribute the directory in January when new membership information comes in. However, Ernie brings up the By-laws which state that the Directory is distributed in December. Therefore, to move to January would break the by-laws. The group decides to keep the December timeframe, but consider changing the By-laws in the future to make sure we can provide the most up-to-date information in the Directory. Donna Sabo volunteered to try and check unconfirmed resident information.

On December 6th Toby is hosting a Holiday party with the School Board and CCH Board to discuss the press box at Fairfax High School for the women's softball team.

VP Block Captains: Leslie Daniels had nothing to report.

VP Social Activities: Larisa Parsons is going to confirm who will organize the Santa visits. Visits usually occur Tues/Wed the week before Christmas, which would be Dec 18-19 this year. Only CCH members will be eligible for a visit. Waterfest was a success – the dunk tank was a big hit. This year's Oktoberfest may be the last. The band that performed in the Commons in July may take its place. Working on a Spring event – perhaps Kareoke.

VP Community Safety: Rebecca Gregory (absent) – Rebecca is writing an article for the upcoming newsletter on the CCH electric grid based on a meeting with Dominion Power.

Community Appearance Committee: Jennifer Judelsohn – In charge of the Holiday decoration contest. Estimated judging dates are December 20-21st.

Welcoming Committee (Ernie Klimonda and Larisa) – no new moves

Historian: Amy Levy (absent) is working on articles for the next newsletter.

Electronic Media: Ernie Klimonda will set-up a generic e-mail address (editor@cch.org). There was also discussion on setting up Board-specific e-mail addresses that could be forwarded to specific people.

Recycling: (Katie Baxter-Gagen- absent)

Next meeting scheduled for February 4th at 7:30

Meeting adjourned at 9:55 pm.